

Ell Nittler '25

Project Title: Nature's Uninvited

Major: Environmental Studies

Minor: WGSS, Graphic Design

Hometown: Alamo, CA

Faculty Advisor: [Kevin Lahoda](#)

Through my time at Lehigh I have been able to explore both Graphic Design and Environmental Studies as a way to solve problems by creating something beautiful. My concept for this project came from a need for more awareness about the issue that invasive species pose on the environment. By using graphic design, I aim to shed light on this important issue, creating materials that not only educate but also inspire action. In doing so, I hope to provide an accessible entry point for the public to learn more and take steps toward preserving their local environment.

When looking at invasive species for this project, I decided to use species that were visually appealing. I wanted to use their beauty against them in order to get people's attention. Both the patterns for the hoodie design and the poster color palettes are directly from the species themselves. Using hoodies as a form of activism comes from the idea that if you are wearing something that sparks conversation then you are able to create a ripple effect of change. Invasive species are an underrepresented issue that need to be addressed and I strived to bring this to light.

Other Titles

Spotted Lantern Fly Hoodie

Screen Printed

Emerald Ash Borer Hoodie

Screen Printed

Japanese Knotweed Hoodie

Screen Printed

Spotted Lantern Fly Poster

Lantern Flies being invited to come across to Pennsylvania and eat up the native grapevines.

13x19 Print

Emerald Ash Borer Poster

Ash Borers being invited to come across to Pennsylvania and destroy native Ash Trees.

13x19 Print

Japanese Knotweed Poster

Knotweed being invited to come across to Pennsylvania and take over the riverbed ecosystem.

13x19 Print

Explanatory Text For Posters:

I took inspiration from vintage travel brochures to create a humorous perspective on the dire issue of invasive species invading native Pennsylvania ecosystems. With the tagline “conquer new horizons” consistent throughout the set, these posters treat the invasive species as a pesky tourist discovering new terrain.

Spotted Lantern Fly Print

5x7 Linocut

Emerald Ash Borer Print

5x7 Linocut

Japanese Knotweed Print

5x7 Linocut