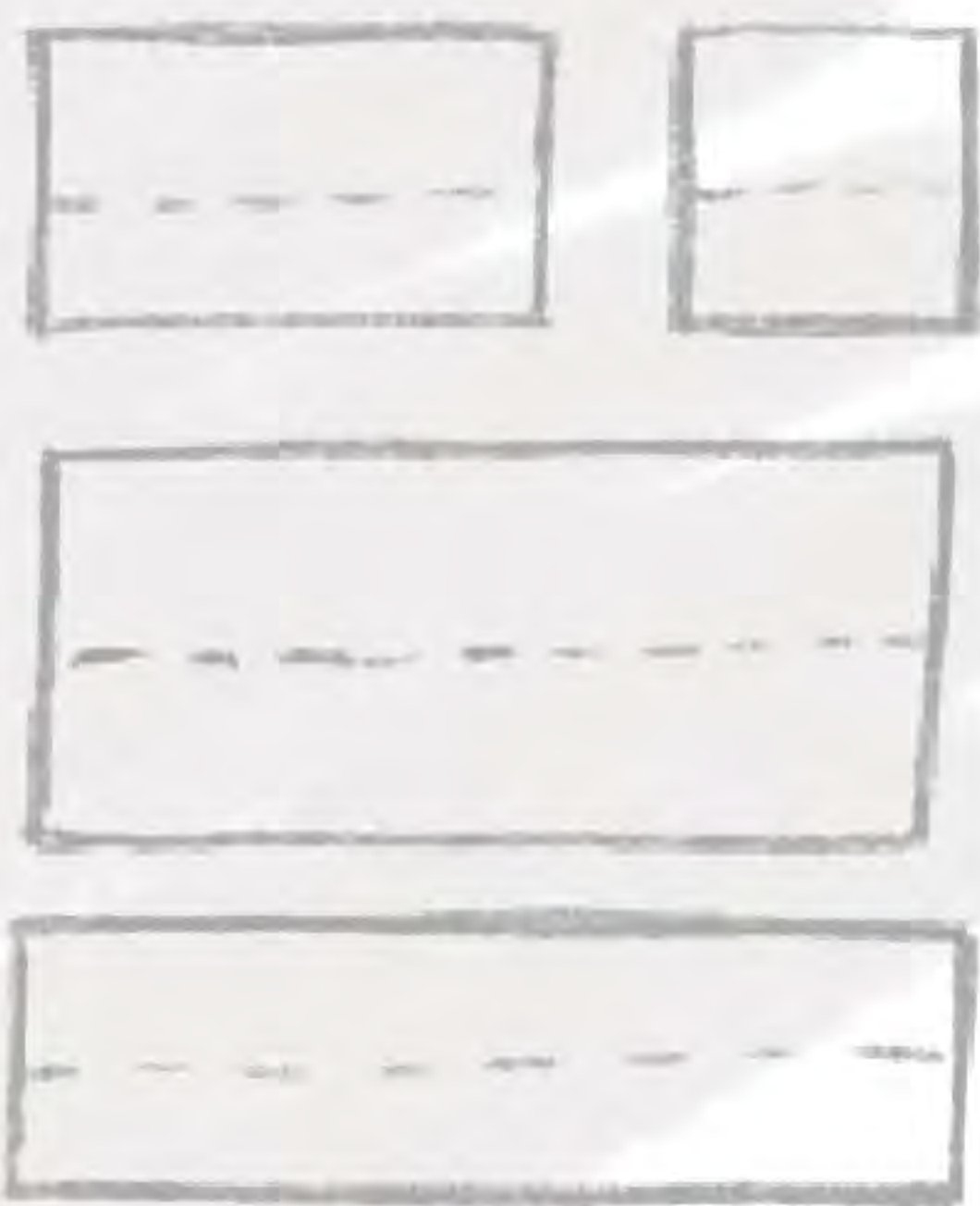


PRO TIPS FOR AWESOME SIGNS

Your message is important! Create a sign that stands out in a crowd with tested and approved techniques by pro lettering artist, Lauren Beck, of Ren & Ink.

1 SKETCH LAYOUT USING BOXES

Use boxes to lay out your words on the page so you can make sure everything fits. Draw lightly. You will be erasing the boxes later.

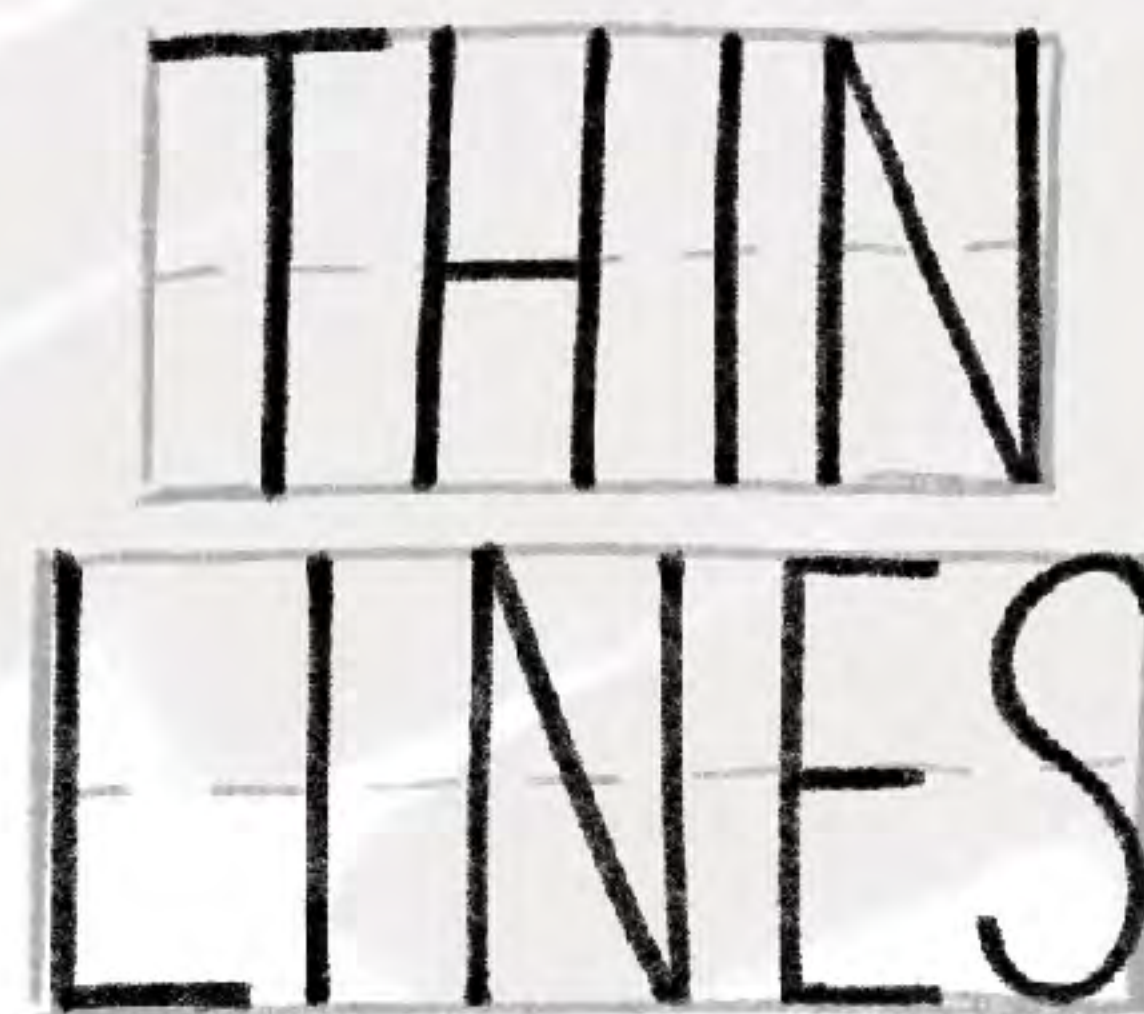


SUPER PRO TIP:

The important words should be larger to stand out the most!

2 DRAW LIGHT SKELETON FRAMES FOR LETTERS

Carefully write your letters in with thin lines as the skeleton. Leave lots of space between letters! You don't want them squashed into each other in the next step.



SUPER PRO TIP:

Count your letters to find out where the middle letter lands. This will help squished letters at the end!

3 BOLD YOUR LETTERS

Your words now need some meat on their bones! Bold your letters to stand out. You want people to read your sign from afar, right?

SAY IT
LOUD
&
PROUD

SUPER PRO TIP:

Make your letters bolder using drop shadows, outlines, or boxes too!



4 ADD SPECIAL TOUCHES

Now's the time to add artwork around your words. Draw in symbols that support your message. Lines, stars, underlines, and other graphic touches make big impact!

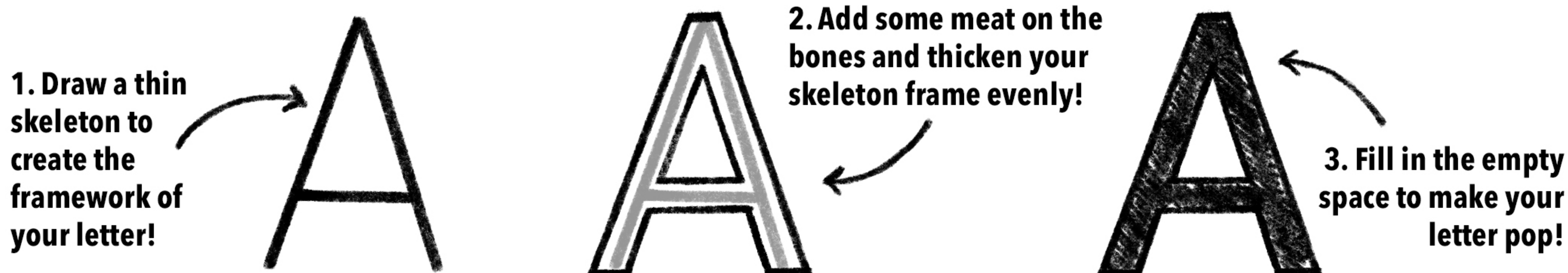
SUPER PRO TIP:

It's easy to go overboard with this step. Simple is better. Your message is the most important part!

NOW
MAKE IT
ART

LEARN TO DRAW POSTER LETTERS

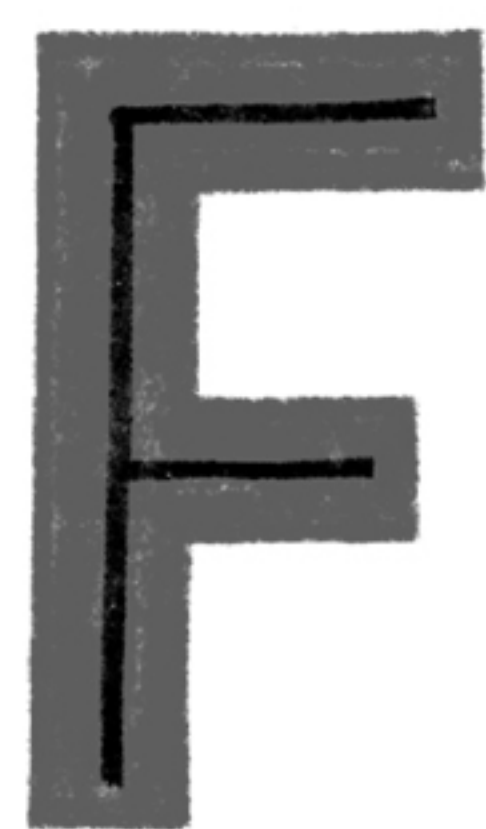
You've got something important to say! Create big, bold, and legible letters that demand attention. Your message will be clear, and by adding special touches, it will also be an artistic masterpiece. Just follow the simple steps below and have fun!



Here's the rest of the alphabet to help guide your letter forms. This is a Sans Serif alphabet, but it's hand drawn and not a font!



Make your letters extra special!



In Lines:
Detail lines inside the bold letter
(can also be dots or patterns)



Out Lines:
Thick or thin border on
the outer edge



Boundary Box:
A bold shaded frame
around the word



Drop Shadow:
3-D effect added with a
shadow drawn on an angle