



We advance critical thinking,
cultural understanding, and well-being
for campus and community through
transformative experiences with art.

— *LUAG Mission*

Message from the Director

IT WAS A YEAR LIKE NO OTHER.

With a raging global pandemic, relentless political turmoil, and an accelerating movement to address social and racial inequities, the 2020-21 academic year was one that we will not soon forget. As we all experienced, we found ourselves adapting to an ever-changing, tumultuous environment. At LUAG, we shifted much of our daily work online, including programs and exhibitions. We implemented new health guidelines, social distancing, and antibacterial cleaning protocols. When conditions worsened, we spent time in lockdown, or even quarantine, learning to live and work within ever-tightening restrictions.



But creativity is often born from constraints. In partnership with the Southside Arts District, our team mounted an outdoor extension of the exhibition *Doing Democracy: Photography from the George Stephanopoulos Collection* along a **1.9 mile** stretch of the South Bethlehem Greenway, reaching new audiences and neighbors. We conducted an array of online programs that engaged students, alumni, community members, and partners across the U.S. and abroad. Fueled by two federal IMLS grants, we forged ahead with digitizing the collection and continued our professional learning in strategic thinking. And throughout this turbulent time, we prioritized student engagement by mounting a senior thesis exhibition, hiring more students as paid interns, and even guiding a class of undergraduate students to research and write proposals for the purchase of art, resulting in the acquisition of four works for the permanent collection.

While we celebrate these accomplishments, we ponder many questions. How do we harness digital tools to improve public engagement, as well as our day-to-day work? What aspects of our work should we reconsider, or even jettison, rather than returning to “business as usual?” How can we work “smarter” rather than simply “harder” as we support the well-being of our team and the communities that we serve? How can we prioritize diversity, equity, inclusion, and access in our daily work and our long-term goals? Clearly these questions will remain central as we finalize the LUAG Five-Year Strategic Plan in the coming year.

As we conclude FY21 we are deeply grateful to our steadfast supporters who invest in our work, even amidst these uncertain times. Kenneth R. Woodcock '65 provided a transformative gift of **\$5M** to LUAG, which allows us to sustain and expand the impact of our work for generations to come. We also received magnificent gifts of art, including over **30 works of Japanese porcelain** from Dr. Robert Wheeler '50, which will surely spark new insights across a range of disciplines.

LUAG is a learning institution, and we look forward to keeping you apprised as we experiment, reflect, and evolve. I am grateful for our dedicated team, and for all of you, and look forward to welcoming the next year with an even deeper appreciation of art—and one another.



Be well and see you at the galleries,



William B. Crow, Ph.D.
Director of the Lehigh University Art Galleries
Professor of Practice, Department of Art, Architecture, and Design

COVID's Impact on Culture

Over the past year, LUAG participated in the national study *Culture + Community in a Time of Transformation*¹ conducted by the audience research firms LaPlaca Cohen and Slover Linnet. Implemented from March 2020 (Wave 1) through June, 2021 (Wave 2), the study measured how museums and their audiences responded to the pandemic, and included **532 institutions** across the U.S., with **74,742 total respondents**—one of the largest studies of its kind in the arts and culture field.

Some key findings from respondents across the United States:

65% of the respondents participated in online arts and culture offerings during the pandemic, but most—**74%**—only participated in free digital content. This underscores the great need in providing free, low-barrier digital programming in the arts and culture field.

When asked to predict their future behaviors (post-pandemic), **65%** of the respondents will prefer in-person activities as compared to online activities.

Most Americans (**76%**), feel that arts organizations should be addressing social issues in their work. Among LUAG's respondents, top issues include systemic racial injustice (**59%**), climate change (**52%**), and the political division in the U.S. (**34%**).² The majority of respondents—**61%**—want arts 2 organizations to collaborate with their communities, rather than simply providing offerings to them.

Some key findings from LUAG's respondents (n=92):

What qualities or values are most important to you in an arts or cultural organization (multiple responses permitted)?

80%: Being welcoming for all types of people

60%: High quality experiences

57%: Broad diversity of perspectives and voices

49%: Widely accessible prices and operating hours

41%: Serving as a community gathering place

What are some of the reasons you have participated in arts and culture (multiple responses permitted)?

56%: To have fun

48%: To broaden my perspective

47%: To learn something new

39%: To connect with others

39%: To feel like I'm part of a community

¹ To access the study, visit <https://culturetrack.com/research/transformation/>.

² This survey item, among others in this study, allowed respondents to select up to 5 answers. Thus, the percentage totals for certain survey questions exceed 100%.



LUAG | Lehigh University Art Galleries

ART

17,350

WORKS IN THE COLLECTION

7

Gallery
Spaces

56

Outdoor
Sculptures

659

Works on View in
Lehigh Academic
Buildings/Offices

DIGITAL

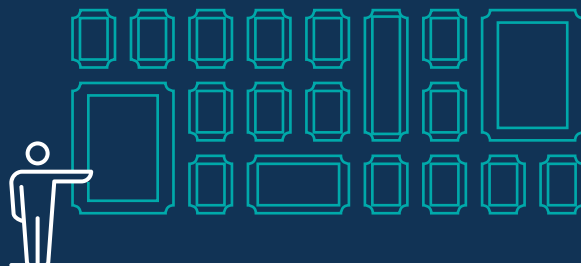
3,181

NUMBER OF WORKS
ACCESSIBLE ONLINE

Institutions
Reached
Through
Online
Collection

180

SUPPORT



647

ARTWORKS DONATED
TO LEHIGH IN FY21



5 Grants Awarded

BY THE NUMBERS

ATTENDANCE

3,852

TOTAL ANNUAL VISITORS

100%

INCREASE IN VISITORS
TO LUAG WEBSITE

463% INCREASE IN USERS OF THE
ONLINE ART COLLECTION (ARTSTOR)

520

QR CODE SCANS ON
SOUTH BETHLEHEM
GREENWAY

16,410

VIEWS ON GOOGLE MAPS



11 Members of LUAG Director's Advisory Council



7 LUAG Staff Members



6 LUAG Volunteers



17 Members of LUAG student staff and interns



17 Members of Student Advisory Committee



PRIORITY 1:
CREATE A PROGRAM STRATEGY THAT INCREASES ENGAGEMENT

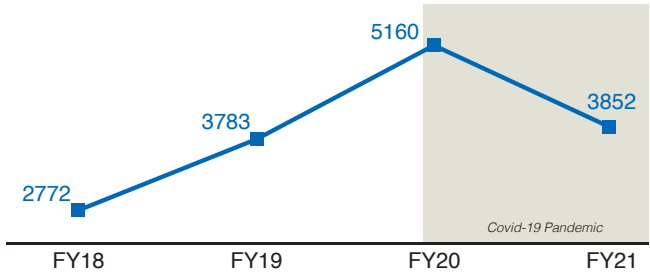
Like many museums, total attendance decreased in FY21 due to the pandemic. However, we saw a rise in the proportion of Lehigh students, faculty and staff participating in our programs, from 51% in FY20 to 66% in FY21, which supports our aim to prioritize these audiences.

Innovative education program models were a focus in FY21, as we experimented with over 135 online, hybrid, and student-led programs. We piloted Taste of Art, a program that pairs art from LUAG's collection with cuisines from Southside Bethlehem, merging art history with the diverse cultures of our local communities. We also hosted an array of student-led conversations about art and art-related topics through the LUAG@Lunch series.

For the first time in over a decade, we mounted the AAD Senior Thesis Exhibition in Siegel Gallery, which we aim to make an annual exhibition. The graduating students participated in workshops, wrote artist's statements, and gave presentations about their art as the culmination of their undergraduate studies.

And to bolster students' experiential learning, we invited them to not only research LUAG's collection, but to propose the acquisition of new works of art for the collection. Through virtual studio and gallery visits, online debates and presentations, and written arguments to support their choices, a class of 13 undergraduate students selected four artworks for the permanent collection.

Total Attendance

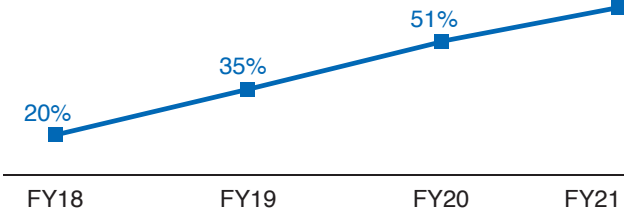


Lehigh Colleges and Academic Departments Reached

FY	COLLEGES	DEPARTMENTS AND PROGRAMS
FY18	College of Arts and Sciences Office of International Affairs	Office of International Students and Scholars Department of Art, Architecture and Design Department of English International Center for Academic and Professional English (ICAPE) Department of Music Latin American and Latino Studies Program Asian Studies Program
FY19	College of Arts and Sciences College of Education P.C. Rossin College of Engineering and Applied Sciences Office of International Affairs	Office of International Students and Scholars International Center for Academic and Professional English (ICAPE) The Baker Institute Global Citizenship Initiative Department of Sociology and Anthropology Lehigh University - United Nations Partnership Department of Art, Architecture and Design Department of English Department of Modern Languages and Literatures Department of Music The Humanities Center Graduate Student Life Office
FY20	College of Arts and Sciences P.C. Rossin College of Engineering and Applied Sciences Office of International Affairs	Department of Art, Architecture and Design Department of Music Department of English Department of Biological Sciences International Center for Academic and Professional English (ICAPE) The Baker Institute Technical Entrepreneurship Program Department of Mechanical Engineering and Mechanics Residence Life Humanities Lab The Office of Diversity, Inclusion and Equity Graduate Life Office Department of Religious Studies Asian Studies Program Department of Earth and Environmental Sciences Center for Gender Equity Lehigh University Counseling and Psychological Services and Health Advancement & Prevention Strategies Department of Journalism and Communication Africana Studies Program Lehigh Special Collections Lehigh University Libraries Community Service Office
FY21	College of Arts and Sciences College of Education P.C. Rossin College of Engineering and Applied Sciences	Artists for Change Club Center for Gender Equity Community Service Office Department of Art, Architecture, and Design Department of Biological Sciences Department of English Department of History Department of Journalism and Communication Department of Political Science Development and Alumni Relation Diversity Peer Educators Global Citizenship Program Hawk the Vote Humanities Lab Lehigh After Dark Lehigh Professional Arts Alliance Library & Technology Services LU Artists for Change LU Facilities New Ventures Club Office of International Affairs Office of Undergraduate Admissions Student Political Action Coalition Teacher Education Program Technical Entrepreneurship Program The Office of Diversity, Inclusion and Equity Zoellner Arts Center



Attendance/participation of Lehigh University Students, Faculty, Staff



**Detailed statistics of this type were not gathered prior to August 1, 2018.*



Lehigh University Classes that visited LUAG in FY21:

COLLEGE OF ARTS AND SCIENCES

- Anna Chupa; Professor; Department of Art, Architecture, and Design; ART007: Digital Photography; iPhoneography
- Deirdre Murphy; Visiting Assistant Professor, Painting and printmaking; Department of Art, Architecture, and Design; ART003: Two-Dimensional Design; ART 135: Painting II
- Lucy Gans; Professor and Louis and Jane P. Weinstock Chair; Department of Art, Architecture, and Design; ART121/ WGS-121: Women in Art
- Susan Kart; Assistant Professor of Art History and Africana Studies; Department of Art, Architecture, and Design; ART 001: Art and Architecture History: Ancient to Medieval
- William Crow; Director of LUAG and Professor of Practice; Department of Art, Architecture, and Design; ART 096: Teaching in the Museum; ART 175: Intro to Museum Work; ART 275: Museums: Research, Collections Management and Exhibition Planning

COLLEGE OF EDUCATION

- Brook Sawyer; Associate Professor, Program Director; Teacher Education Program; TLT 420: Literacy in PreK through 4th Grade: Reading and Its Foundations
- Thomas Hammond; Associate Professor, Instructional Technology Program, Teacher Education Program; College of Education; TLT 414: Social Studies in PreK through 4th Grade

OFFICE OF INTERNATIONAL AFFAIRS

- Elena Reiss; Language Specialist; International Center for Academic and Professional English; ENGL001: Critical Reading and Composition
- Mary Newbegin; Language Specialist; International Center for Academic and Professional English; ICAPE Intensive English

P.C. ROSSIN COLLEGE OF ENGINEERING AND APPLIED SCIENCES

- Marsha Timmerman; Professor of Practice; Technical Entrepreneurship Program; TE 302: Methods in Visual Thinking

PK-12 Schools and Educators

- America Reads: Homework Club Afterschool Program
- Bethlehem Area School District
- Lehigh Valley Charter Arts High School
- Moravian Academy
- Philadelphia School District

Other Communities/Community Organizations

- Allentown Art Museum SOTA Docents
- Bethlehem Area Public Library
- Boy Scouts of America
- Bradbury-Sullivan LGBT Community Center
- Columbia University Law School
- Columbia University School of Public Health
- Community Action Development Corporation of Bethlehem Girl Scouts of America
- Jenny's Kuali
- Lehigh Valley Arts Council
- Lehigh Valley Photography Club
- Los Angeles County Museum of Art Docents
- Moravian University
- Moravian Manor
- Shanti Project
- Southside Arts District

2020–21 Exhibitions

- Doing Democracy: Photography from the George Stephanopoulos Collection
 - LUAG Main Gallery, Zoellner Arts Center, September 1, 2020 - May 21, 2021
- Doing Democracy: South Bethlehem Greenway
 - South Bethlehem Greenway, October 2, 2020 - August 2, 2021
- The Teaching Museum: Selections from the Permanent Collection
 - LUAG Lower Gallery, Zoellner Arts Center, Ongoing Exhibition
- EQUILIBRAR: Strength in Community
 - Siegel Gallery, Iacocca Hall, January 20, 2020 - December 4, 2020
- Taking it to the Streets: Street Photography from the LUAG Collection
 - DuBois Gallery, Maginnes Hall, September 1, 2020 - May 28, 2021
- Well, Well, Well: Picturing Wellness in the LUAG Collection Part I
 - Fairchild-Martindale Study Gallery, September 1, 2020 - May 28, 2021
- Well, Well, Well: Picturing Wellness in the LUAG Collection Part II
 - The Gallery at Rauch Business Center, September 1, 2020 - May 28, 2021
- Art, Architecture, and Design: The Senior Thesis Exhibition
 - Siegel Gallery, Iacocca Hall, April 9, 2021 - May 24, 2021
- Black and White Sketches in Quarantine
 - Online Exhibition, Ongoing Exhibition
- The Outdoor Sculpture Collection
 - Asa Packer Campus, Mountaintop Campus, and Goodman Campus, Ongoing Exhibition



2020–21 Education Programs and Events

LUAG Family Days

- Photo Workshop with Christa Neu
- “Doing Democracy” Poster Workshop
- Faith Ringgold Family Story Quilts
- Inside Out - Art & Mindfulness with Shanthi Project
- Kinetic Mobile Workshop with Artist Kevin Reese
- Outdoor Sculpture

Alumni Events

- Mountain Talk: Doing Democracy
- Mountain Talk: Picturing Wellness
- Behind-the-Scenes Tour with the Lehigh Professional Arts Alliance

Create & Connect

- Button Activism Workshop with Center for Gender Equity
- Zine Workshop with Center for Gender Equity and Lehigh Libraries Creative Journaling with Shanthi Project

Art in Dialogue

- Button Activism Workshop with Center for Gender The Media and the “Truth”
- Portraits of the Brain
- Are We Witnessing the End to Liberal Democracy? Mindfulness in the Museum
- Rebellion in America with Anthony DiMaggio
- Creativity in Entrepreneurship
- Opening Creative Spaces of Encounter - self, other, and the arts

LUAG @ Lunch Student-Led Series

- Justine Pavia ‘22
- Daniela Slepak ‘22
- Zachary Powers ‘21
- Juliana Forero Arevalo ‘24
- Brooke Dunoff ‘23
- Isabel Barone ‘21
- Caroline Nagy ‘22
- Anthony Esposito ‘22
- Trevor Thenga ‘22
- Summit Wallace ‘22
- Hallie Wilson ‘23
- Devon Bibbens ‘20
- Motogba Nelson ‘21
- James Cavanaugh ‘22
- Rei Ukon ‘21



- New Ventures Club
- Diversity Peer Educators
- AAD Honors Student Thesis Artist Talks

Notations

- Doing Democracy through Creative Writing
- Doing Democracy - Lift Every Voice

Taste of Art offered in partnership with Maite Gomez-Rejón of ArtBites

- with Jenny’s Kual
- with Café the Lodge

PK-12 School Programs

- Activism Bracelet Project with CSO Homework Club
- Button Activism with Bethlehem Area School District
- Mexican Artivism with Moravian Academy Philadelphia
- School District Career Day

Other Events

- Curator’s Tour: Behind the Scenes of Doing Democracy
- Humanities Lab Interdisciplinary Panel Discussion
- Lehigh University Club Expo
- LU Artists for Change Presentation and Button-Design Competition
- Community Conversations about Race
- Zine Workshop: Intro to DIY Zines for Activism
- Art as Activism: Documenting Change
- What Do You Care About?: Postcard Letter Writing Workshop with the Student Political Action Coalition Hawk
- The Vote: Day of Civic Engagement
- Post-Election Overload: Self-Care Workshop
- Day With(out) Art 2020: TRANSMISSIONS
- LUAG Student Advisory Committee Meetings
- Wellness Art Challenge offered in Partnership with LU Artists for Change and Shanthi Project
- Slow Art Day 2021
- Do You Draw? Show Us! Call for Submissions
- Audio Description for the Visual Arts Workshop
- Curator’s Tour of Well, Well, Well: Picturing Wellness in the LUAG Collection
- Art After Dark: Paint Pal Creative Exchange



PRIORITY 2: INCREASE VISIBILITY

In order to connect with one’s audience it is critical to “meet them where they are.” During the pandemic this meant outdoors and online. For the first time, LUAG mounted an outdoor extension of our exhibition Doing Democracy in partnership with the Southside Arts District, which featured student-produced videos about 22 artworks that could be accessed via QR codes.

We also conducted online programs led by students, faculty, and community partners, increased the number of artworks accessible on our website, and partnered with organizations to extend the reach of our social media. As a result, digital engagement skyrocketed during FY21, as website usage doubled, use of the online art collection (Artstor) increased by 463%, and our mailing list increased by 170%.

Press

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PRIORITY 3: INCREASE SUPPORT



In August 2020 we were awarded a federal grant from the Institute of Museum and Library Services (IMLS)—our second in two years—to support the digitization of a portion of the collection. Other notable grants in FY21 included support from the Pennsylvania Council on the Arts, the Pennsylvania Humanities Council, and Lehigh’s Humanities Lab grant from the Andrew Mellon Foundation.

Lehigh alumnus and longtime supporter Kenneth R. Woodcock ‘65 provided a principal gift of \$5M to LUAG, which is transformative for our work ahead. This unrestricted endowment to be used at the Director’s discretion will allow LUAG to be responsive to its highest priorities, both now and in the future.

We are also grateful for the support, insights, and feedback from our LUAG Director’s Advisory Council, now eleven members strong and growing. This council of “critical friends” provides invaluable feedback and insights, as well as helping LUAG raise financial support.

Lehigh’s annual Giving Day on April 27 was a tremendous success at LUAG, with over \$18K donated from 30 supporters, one of the largest totals in the College of Arts and Sciences and the University as a whole.

2020–21 LUAG Director’s Advisory Council

- Amanda and Emilio Dilorio
- Amy Roland Churgin
- Heather Rodale
- Jay Hoffman
- Lewis Baer
- Nina Diefenbach
- Ollie Foucek
- Priti Merchant
- Robin Lapoint
- Sam Shikiar

2020–21 Acquisitions Highlights



JAPANESE CERAMIC
Blue and White Arita Plate, 1700-1720.
Ceramic; Gift of Celia and Robert Wheeler; LUS 2020 1020



CHITRA GANESH
Fortune teller from portfolio “Architects of the Future”, 2014.
Woodblock / Screenprint; Edition 4/25.
Fine Art Endowment Purchase made in conjunction with Art 275 Museum Collections and Exhibitions course, Spring 2021; LUG 2021 1004 A; Image Courtesy of Durham Press.



2020–21 Donors

- Alicia D. Brown-Weinstein
- Allan Kachel
- Amy Roland Churgin
- Anne Kline
- Annie Badasarian
- Anti-Racism through the Arts at Lehigh University grant; Office of Diversity, Inclusion, and Equity
- Barry Glickman
- Bowman Bates John
- Bradley Superka
- Caroline Leigh Coffey
- Celia and Robert Wheeler
- Chloe Sider
- Christine Isabelle Oaklander, Ph.D.
- Christine Lesquier
- Christopher and Marcia Barone
- Dr. Jarrod Kaufman
- Eileen Lloyd
- Erin Firestone
- George Haddad
- George Stephanopoulos
- Heather Walker
- Hock Kim Lim
- Ibolya Balog
- Institute of Museum and Library Services (IMLS) James Creedon
- Jane and Frederick Jamieson
- Jay Hoffman
- Jeffrey S. Warden
- Joseph Buck
- Joseph Tafaro
- Justine Gaetano
- Katherine Goodwin
- Kelly Stazi
- Kenneth R. Woodcock '65
- Lewis Baer
- Mark and Carrie Callahan
- Maryann Nikander
- Nancy Liu
- Netrality Properties LP
- Newel LLC
- Oldrich Foucek
- Pennsylvania Humanities Council
- Peter Lilienfiled
- Phillip Clauser
- Richard Johnson
- Richard Thall
- Robert Kirkpatrick
- Robin Lapoint
- Stephen Perloff
- Susan Goodwin
- Susan Wigodner
- Suzanne Menghraj
- Tarah Cicero
- Walt Disney Company Foundation
- Weisman Family Foundation
- William Woodruff



HURVIN ANDERSON
Paradise, 2016.
Woodblock/Screenprint/Silver Leaf; Edition 22/40.
Fine Art Endowment Purchase made in conjunction with Art 275 Museum Collections and Exhibitions course, Spring 2021; LUG 2021 1002; Image Courtesy of Durham Press.



CURLEE RAVEN HOLTON
Spinning Glory, 2021.
Digital / Serigraph, Gold Leaf; Edition 10/30.
Fine Art Endowment Purchase made in conjunction with Art 275 Museum Collections and Exhibitions course, Spring 2021; LUG 2021 1001; Image Courtesy of Raven Fine Editions.

PRIORITY 4:
**BOLSTER INFRASTRUCTURE
AND FACILITIES**

Our team took advantage of remote work by drafting LUAG’s core documents—five critical plans and policies that must be reviewed and approved by the American Alliance of Museums (AAM) as part of the accreditation process. These documents—a mission statement, strategic plan, code of ethics, collections management policy, and emergency preparedness plan—will be central in the coming year as we pursue accreditation and the continued professionalization of LUAG as a museum.

We also addressed several critical needs of the Outdoor Sculpture Collection, including the dismantling and relocation of a sculpture by the artist Tom Sternal, which had begun to lean to one side due to settling of an underground platform.

With the support of our new IMLS grant, we acquired new computers, a scanner, and other photography equipment to outfit a new digitization lab at Building J. This new facility and equipment will allow us to properly document artworks as they enter the collection.

DEINSTALLATION OF TOM STERNAL SCULPTURES

Specialists from Materials Conservation, Philadelphia assist with the disassembly and storage of *Vertical Forms I, II, and III* across the street from Zoellner Arts Center. The sculptures will be stored securely until a new location is determined.



PRIORITY 5:

ADDRESS STAFFING NEEDS

As we all faced unprecedented times in caring for our safety and wellness, checking in with one another and staying connected despite remote work was a priority. Regular Zoom meetings filled many of our days, eventually transitioning to outdoor, socially-distanced meetings by late spring 2021.

The full LUAG team took advantage of online professional learning, including the Association of Academic Museums and Galleries (AAMG) Annual Conference in both June 2020 and June 2021. Staff members also participated in webinars and online courses, such as a multi-week course in Disaster Planning.

As we entered summer 2021, we were delighted to hire several paid interns to assist with marketing, social media, digitization, fundraising research, art handling and conservation, and video production. We look forward to expanding and deepening our work with these emerging museum professionals by providing these paid student opportunities in the coming year.



An Ongoing Commitment to Diversity, Equity, Inclusion, and Access



Responding to a university-wide call for proposals to help Lehigh become an anti-racist institution, LUAG's submission, Anti-Racism Through the Arts, was among those selected for implementation. This initiative includes upcoming exhibitions, programs, and trainings that use encounters with great works of art to support critical conversations about race.

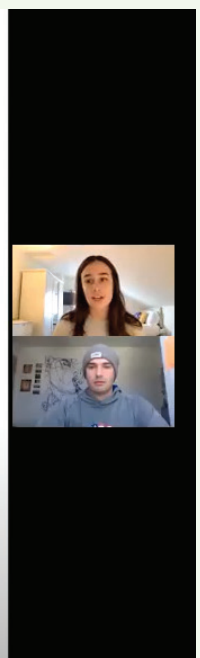
LUAG was proud to partner with the Diversity Peer Educators to pilot a workshop on how to identify and combat unconscious bias utilizing photographs featured in the exhibition Doing Democracy: Photography from the George Stephanopoulos

Collection. Diversity Peer Educators offers student-led conversations, workshops and trainings that aim to improve the racial climate within the campus community. We look forward to continuing partnerships that will utilize LUAG's collection to explore diverse viewpoints and foster constructive dialogue that supports understanding, respect, and appreciation for all people.

To increase access to LUAG and to support visitor experience, we completed a successful search for a new team member, the Coordinator of Museum Experience and Access. Elise Schaffer will join LUAG in August, 2021 in this new full-time position.

Diversity Peer Educators

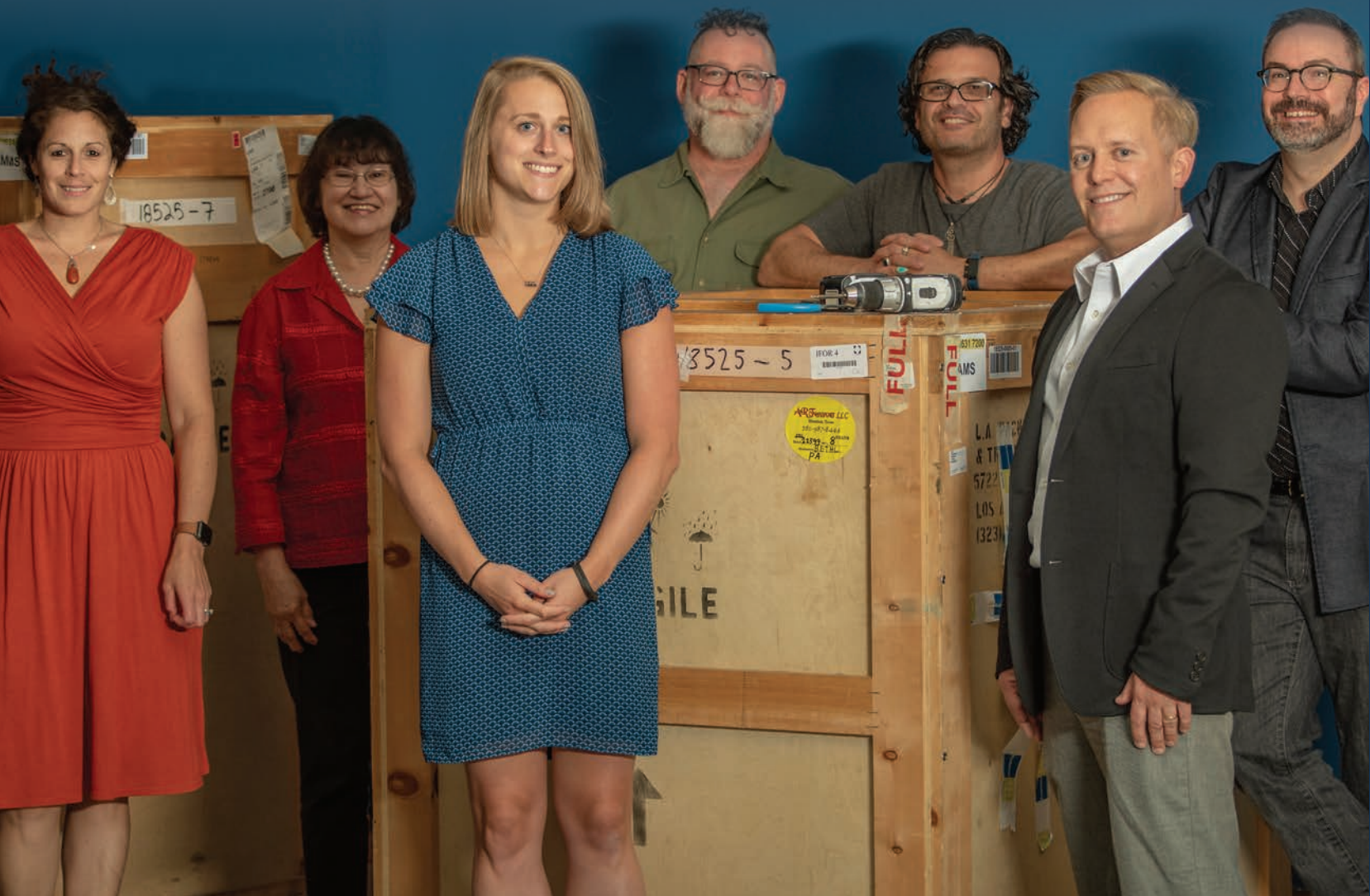
DPE's aim to educate through peer-to-peer facilitation on diversity and inclusion with the goal of improving the racial climate on our campus.



Looking Ahead

Although we continue to grapple with the challenges of the pandemic, we are excited for a dynamic year of exhibitions and programs, and to welcoming visitors back to LUAG however they feel comfortable.

This will include in-person programs and tours, but also outdoor exhibitions, activities, and online events. We look forward to reflecting on lessons learned during this time, and retaining the creative solutions and strategies that we developed during this unusual moment in our history.



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