

FY20 ANNUAL REPORT



ART



DIGITAL



SUPPORT





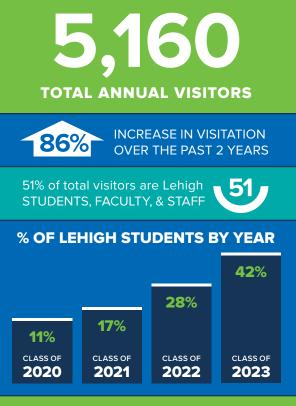




10 LUAG Director's Advisory Council Members

BY THE NUMBERS

ATTENDANCE



% OF LEHIGH STUDENTS BY COLLEGE

- Arts & Sciences 44%
- Engineering & Applied Sciences 23%
- Business **21%**
- Intercollegiate Programs 9%
- Arts Engineering 2%
- Education 1%





7 LUAG Staff Members





32 LUAG Student Advisory Council Members

Message from the Director

DURING THE 2019-20 ACADEMIC YEAR WE CONTINUED OUR WORK TOWARDS **FIVE KEY PRIORITIES:**

- Create a program strategy that increases engagement
- 2. Increase visibility
- 3. Increase support
- Bolster infrastructure and facilities 4.
- 5. Address staffing needs

As you will see in the pages that follow, we made significant progress in all of these areas. Among our proudest achievements are unprecedented growth in attendance: 36% over last year, 86% over the past two years, and for the first time, over 50% attendance from our primary constituents, Lehigh students, faculty, and staff. We launched a new website, which includes over 2,100 artworks online, and acquired 642 magnificent artworks for the collection, including over 500 photographs from donor George Stephanopoulos.

Although we celebrate these achievements, we close this academic year in a dramatically changed world. In March, a global pandemic required that we transition our work online. We continue to battle systemic racism, xenophobia, and partisan division. And as many find themselves more isolated than ever - physically and ideologically - art museums may not immediately come to mind as holding the solutions that we seek. But it is precisely in museums where we can discover how people from diverse time periods and cultures have addressed challenges.

Museums are critical convenors that bring together different voices, where we can interrogate history, and where we can hypothesize about the future.

Museums are interdisciplinary engines for advancing critical thinking, cultural understanding, and well-being — the central aims of LUAG's mission.

We hope you will visit LUAG often, and see all museums as places of possibility-where we can begin to make our world what we want it to be.



Be well,



William B. Crow, Ph.D. Director of the Lehigh University Art Galleries



Professor of Practice, Department of Art, Architecture, and Design

PRIORITY 1:

CREATE A PROGRAM STRATEGY THAT INCREASES ENGAGEMENT

We continued to mount dynamic, interdisciplinary, and timely exhibitions to draw new visitors to LUAG. A highlight was **Crochet Coral Reef** by Christine and Margaret Wertheim and the Institute for Figuring in the Main Gallery during Fall 2019. This extensive world-wide community art installation was on view in two locations globally during this time, the other being the 58th International Art Exhibition of the Venice Biennale. With support from the Lehigh Visiting Lecturers Committee, we brought artist Margaret Wertheim to campus for a hands-on workshop on hyperbolic geometry and a public lecture, which combined drew over 300 participants.

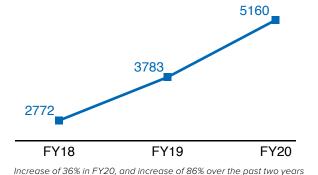
In collaboration with Assistant Professor of Art History and Africana Studies Susan Kart and her students, we co-curated the exhibition **EQUILIBRAR: Strength in Community** which features works by Black and Latinx artists in the LUAG permanent collection. On view at the Siegel Gallery, lacocca Hall through December 4, 2020, the exhibition was inspired by BALANCE, Lehigh University's Black and Latino Alumni Network for Community and Equity which is celebrating its tenth anniversary in 2020.

The Art, Architecture and Design Faculty Exhibition opened in the spring, featuring all 15 full-time faculty members. A highlight of the exhibition was its series of gallery talks Art In Dialogue, which paired members of the faculty with practitioners in other disciplines from the wider university and community.

With the hiring of **LUAG's first Curator of Education**, **Stacie Brennan**, we launched new and dynamic education programs for a wide range of visitors: monthly Family Days, drop-in hands-on workshops, and inquirybased tours for PK-12 students. To continue to grow engagement with Lehigh students, our Student Advisory Committee met three times per semester to provide us with critical feedback and programming ideas.

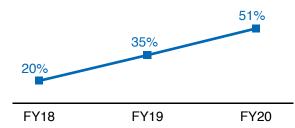


Total Attendance



<image>

Attendance/participation of Lehigh University Students, Faculty, Staff



*Detailed statistics of this type were not gathered prior to August 1, 2018

Lehigh Colleges and Academic Departments Reached

	FY	COLLEGES	DEPA
	FY18	College of Arts and Sciences Office of International Affairs	Office Depa Depa Intern Depa Latin Asian
	FY19	College of Arts and Sciences College of Education P.C. Rossin College of Engineering and Applied Sciences Office of International Affairs	Office Intern The E Globa Depa Lehig Depa Depa Depa The H Gradu
	FY20	College of Arts and Sciences P.C. Rossin College of Engineering and Applied Sciences Office of International Affairs	Depa Depa Depa Intern The B Techn Depa Resid
HIGH			Huma The C Gradu Depa Asian Depa Cente Lehig Adva Depa Africa Lehig Lehig Comr

ARTMENTS AND PROGRAMS

- e of International Students and Scholars
- artment of Art, Architecture and Design
- artment of English
- national Center for Academic and Professional English (ICAPE)
- artment of Music
- American and Latino Studies Program
- n Studies Program
- ce of International Students and Scholars
- national Center for Academic and Professional English (ICAPE)
- Baker Institute
- oal Citizenship Initiative
- artment of Sociology and Anthropology
- gh University United Nations Partnership
- artment of Art, Architecture and Design
- artment of English
- artment of Modern Languages and Literatures
- artment of Music
- Humanities Center
- duate Student Life Office
- artment of Art, Architecture and Design
- artment of Music
- artment of English
- artment of Biological Sciences
- national Center for Academic and Professional English (ICAPE)
- **Baker Institute**
- nnical Entrepreneurship Program
- artment of Mechanical Engineering and Mechanics
- dence Life
- anities Lab
- Office of Diversity, Inclusion and Equity
- duate Life Office
- artment of Religious Studies
- n Studies Program
- artment of Earth and Environmental Sciences
- ter for Gender Equity
- gh University Counseling and Psychological Services and Health ancement & Prevention Strategies
- artment of Journalism and Communication
- ana Studies Program
- gh Special Collections
- gh University Libraries
- munity Service Office

Lehigh University Classes that visited LUAG in FY20:

COLLEGE OF ARTS AND SCIENCES

- Anna Chupa, Professor of Design, Department of Art, Architecture and Design: Honors Project, Independent Study
- Annabella Pitkin, Assistant Professor of Buddhism / East Asian Religions, Department of Religion Studies; REL 90; Buddhism, Psychology, and Medicine
- Claire Silva, Adjunct Faculty, Department of English: ENG 001: Critical Reading and Composition



- Deirdre Murphy, Visiting Assistant Professor of Painting and Printmaking, Department of Art, Architecture and Design: ART 035: Painting 1.
- Dong Ning Wang, Adjunct Professor, Asian Studies Program: ASIA 090: Globalization in Asia Through Time and Space
- Gordon Bearn, Department Chair and Professor of Practice, Department of Philosophy: PHIL 23: Artists on Art and Life
- Jenna Lay, Associate Professor of English, Department of English: ECKARDT SEM 081: Ways of Knowing: Perception, Interpretation, and Meaning
- Joan Ramage Macdonald, Associate Professor, Department of Earth and Environmental Sciences: EES 024: Climate Change
- Kayla Landers, Language Specialist, International Center for Academic and Professional English, Office of International Affairs: ENG 003: Composition and Literature 1 for International Writers

- Linda Ganus, Adjunct Professor and Manager of Visual Communications and Orchestra, Department of Music: MUS 126: Music and the Creative Arts, MUS125: Dark Romanticism in Music: the Sublime, The Uncanny, and the Psychological Confession
- Mary Newbegin, Language Specialist, International Center for Academic and Professional English/Office of International Affairs: ENG 003: Composition and Literature 1 for International Writers, ICAPE Intensive English, ESL Academic Writing and Grammar
- Robin Lee, Graduate Student and Instructor, Department of English: ENG 001: Critical Reading and Composition
- Santiago Herrera, Professor of Practice, Department of Biological Sciences: BioS 90-12: Biodiversity in a **Changing Planet**
- Sarita Mizin, Senior Teaching Fellow and Doctoral Candidate, Department of English: WGSS 198: Getting Graphic: Gender & Visual Narrative
- Sharon Friedman, Professor and Director of Science Writing Program, Department of Journalism and Communication: COMM/ES 090: Environment Matters: Communicating about the Environment
- Shelby Carr, Master's Degree Candidate, Department of English: ENG 101
- Susan Kart, Assistant Professor of Art and Africana Studies, Africana Studies Program and Art Architecture and Design: ART 125: Art and Architecture of Africa from Colonial to Contemporary Times
- Tong Soon Lee; Department Chair & Professor of Ethnomusicology; Department of Music: MUS 90-10:Sounds of Asia: Music and Sustainability, Asia 90-12/MUS 90-10: Music and the Asian Diaspora, ASIA 90: Globalization in Asia Through Time and Space
- William Crow, Director and Professor of Practice, Lehigh University Art Galleries and Department of Art. Architecture and Design: ART 001, Art and Architecture History: Ancient to Medieval, JOUR 096/COMM 096/ HIST 096/POLSCI 096: Doing Democracy: A Museum Practicum

P.C. ROSSIN COLLEGE **OF ENGINEERING AND APPLIED SCIENCES**

- Christina Viau Haden, Professor of Practice, Mechanical Engineering & Mechanics: Humanities Lab Collaboration
- Marsha Timmerman, Professor of Practice, Director of the Technical Entrepreneurship Program: Mechanical Engineering and Mechanics, ENTP250/TE250: Systematic Creativity Techniques

PK-12 Schools and Educators

- Bethlehem Area School District
- Carbon Lehigh Intermediate Unit # 21 Allentown Learning Achievement School (ALAS)
- Holy Infancy School
- LV Arts Academy

Other Communities/Community Organizations

- ArtsQuest
- Allentown Art Museum Docents
- Cafe The Lodge Staff and Clients
- Community Action Development Corporation of Bethlehem
- Hawk Mountain Sanctuary
- Girl Scouts of Eastern PA

Special Events and Rentals Hosted at LUAG

- Bethlehem Area School District In-Service Day
- Center for Gender Equity Staff Meetings
- Colloquium with Giorgio Biancorosso
- Creativate: Baker Institute
- Department of Music departmental meetings
- Faculty and Staff of Color Mixer
- Gryphon Training, Residence Life
- Iris Meetings, Pride Center
- Kenner Lecture Dinner
- Lehigh Environmental Initiative Symposium
- Lehigh Crafting Circle
- Lunchtime Recital featuring Chinese Guzheng Music
- Moravian College Knitting Group
- Notations Series
- Lori Goldstein
- Lee Upton
- Brenda Shaughnessy
- Kate Racculia
- One Stitch at a Time Workshops with Lehigh Student Affairs
- Southside Arts District Design Committee Meetings
- Touchstone Theater, Sustainability Forum for Festival UnBound
- Women, Gender, and Sexuality Studies 40 Year Celebration



- LV Charter Arts High School
- Moravian Academy
- Homeschool Groups

- Lehigh Valley Photography Club
- Nazareth Garden Club
- SouthSide Arts District
- Touchstone Theater
- Via of the Lehigh Valley

- Wall Street Council: Women's Networking Event
- Zoellner Arts Center Preludes
- 5x10: Scrap Arts Music Prelude with Dick Boak
- Ultimate Queen Celebration
- Postmodern Jukebox
- Once

2019-20 Exhibitions

- **Crochet Coral Reef:** By Margaret and Christine Wertheim and the Institute for Figuring September 12, 2019 - December 7, 2019 LUAG Main Gallery, Zoellner Arts Center
- The Teaching Museum: Selections from the Permanent Collection Ongoing LUAG Lower Gallery, Zoellner Arts Center
- Scale Shift January 21, 2019 - December 6, 2019 Siegel Gallery, Iacocca Hall
- Brit Pop Snapshot August 26, 2019 - May 22, 2020 The Gallery at Rauch Business Center
- British Abstraction: Three Views August 26, 2019 - May 22, 2020 Fairchild-Martindale Study Gallery
- The Motion of Light in Water August 29, 2019 - May 22, 2020 Dubois Gallery, Maginnes Hall
- EQUILIBRAR: Strength in Community January 20, 2020 - December 4, 2020 Siegel Gallery, Iacocca Hall
- Department of Art, Architecture, and Design: Faculty Exhibition January 28, 2020 - May 22, 2020 LUAG Main Gallery, Zoellner Arts Center





2019-20 Education Programs and Events

- AR & The Collection
- Archives to Art: A Walk Through the Philip and Muriel Berman Collection
- Art in Dialogue
- Art & Psychology: Jessecae Marsh and William Crow
- Music & Visual Art: Amy Forsyth and Linda Ganus
- Modern Architecture in Catalan Culture: Anna Chupa and Nicholas Sawicki
- The Stories that Pictures Tell: Nicholas Sawicki and Michael Kramp
- Visual Journaling: Jason Travers and Ian Birky
- Artist Talk and Family Workshop: Deirdre Murphy
- In the Belly of the Architect: Anthony Viscardi and Tim Higgins
- Connect and Create Workshops
- Heart Workshop with Be Your Own Initiative from Center for Gender Equity
- Art/Write: The Poetry of Place
- Cocktails with a Curator

- Crochet Coral Reef: By Margaret and Christine Wertheim and the Institute for Figuring Opening Reception
- Department of Art, Architecture and Design: Faculty Exhibition Opening Reception
- Family Day Programs
- Lehigh University New Hire Tours
- Lehigh University Staff Development Day: Art of Observation Workshop
- Lehigh Valley Photo Club Exhibitions Preview and Intro to Artstor
- Raise the Reef Tuesdays
- Reading and the Reef Celebration with LTS
- Slow Art Day
- Study Night at the Museum
- The Motion of Light in Water: Curator's Tour and Composition Workshop



PRIORITY 2:

INCREASE VISIBILITY

In summer 2019, at President Simon's request, we created **a new gallery in Alumni Memorial Hall** at the entrance to the President and Provost's offices. Featuring artworks that reflect the diversity of LUAG's collection, including Carmen Herrera, Jacob Lawrence, and Faith Ringgold, we are delighted that visitors to this new space, particularly those visiting campus for the first time, will have the opportunity to explore the collection.

After more than a year of complete redesign, we relaunched **www.luag.org** in partnership with CAS Communications. University-hosted, on-brand, instantly updatable, and free of external consultant fees, we are extremely proud of the result. The website now includes up-to-date programming information, news, and highlights from the collection, as well as our publiclyaccessible online collection in Artstor, now with over 2,100 entries that have been accessed by over 180 institutions.

In partnership with University Communications and videographer Stephanie Veto, we created **a new promotional video** for LUAG that features staff members and students, and aims to spark curiosity about LUAG among the many communities that we serve. Finally, we were proud to be selected by President Simon and Development to be featured as the first episode of the new **Go Getters** podcast, which launched in May.

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PRIORITY 3: **INCREASE SUPPORT**

With the aim of increasing support and engagement, as well as providing critical feedback to guide LUAG's progress, we created the inaugural LUAG Director's Advisory Council. This initial group of 10 members, which meets twice per year, has committed to sharing their time, expertise, professional networks, and philanthropic support as we increase the scope and impact of our work.

In partnership with Lehigh Alumni Relations, Director William Crow led two special events: Off the Beaten Path, a Friday evening tour of the Metropolitan Museum of Art in New York on December 6, and An Evening at the Isabella Stewart Gardner Museum in Boston, MA on February 27. Both programs sold out within hours of their announcement, which speaks to the high degree of interest in arts programming among Lehigh alumni.

We received 642 generous gifts of art to LUAG's permanent collection, including over 500 photographs from donors George and Alexandra Stephanopoulos. Now numbering over 2,000 works, the Stephanopoulos' collection will be featured in the upcoming exhibition *Doing Democracy* in the 2020-21 season, co-curated with Lehigh students and faculty from a wide range of departments.

2019-20 LUAG Director's Advisory Council

- Amanda and Emilio Dillorio
- David DeAngelo
- Heather Rodale
- Jay Hoffman
- Ollie Foucek

• Nina Diefenbach

Lewis Baer

- Priti Merchant
- Sam Shikiar



CROCHE CORAL



2019-20 Donors

- Amanda and Emilio Dillorio
- Anne Tucker
- Annette Fromm
- Bradley Superka
- Christine Lesquier
- David Buente and Frances Dubrowski
- David Kieselstein
- David DeAngelo
- Emily Beaman
- Erin Firestone
- Frederick and Rosalind McGrail
- Heather Rodale
- Jacob Weir

- Jay Hoffman
 - Jessica Joseph
 - John Woynicki
 - Julia Herzberg
 - Kenneth Aidekman
 - Lewis and Lorraine Baer
 - Lorraine Wiedorn
 - Lynn-Atlass-Marsden
 - Lynn Milet
 - Nina Diefenbach

2019-2020 Acquisitions Highlights



JOYCE TENNESON Four Small Trees, 2016. Archival pigment print, 5/12. Gift of David and Jennifer Kielselstein. LUF 2019 1640



RICARDO VIERA Untitled II, from Untitled Suite, 2019. Solar plate etching on Rives BFK, Edition 1/20. Gift of Gift of Curlee Raven Holton, Raven Fine Art Print Editions, In Honor of Ricardo Viera. LUG 2019 1016 B



ARTHUR ROTHSTEIN Girl at Gee's Bend, Alabama, 1937. Gelatin silver print. Gift of George and Alexandra Stephanopoulos. LUF 2019 1223





- James Buccola
- Jarrod Kaufman
- Jennifer and Ralph Puerta

- Mark Callahan
- Michael Merson
- Ollie Foucek
- Priti Merchant
- Robert Flowers and Rebecca Miller
- Robert Wheeler
- Richard and Alice Thall
- Sam Shikiar
- Susan Vengrove
- Susan Wigodner
- Terri Bartholomew
- Vacu Braze Inc.
- Victoria Reisman



VESNA PAVLOVIC Lobby. Inside Chase One Plaza Building, Manhattan, NY, 2003-2005. Archival pigment print. Gift of Jarrod Kaufman In Honor of Victoria and Hannah Kaufman. LUF 2019 1627



BOLSTER INFRASTRUCTURE AND FACILITIES

LUAG's galleries, storage facilities, art-on-campus, and even staff members are distributed across three campuses. While this can prove challenging, we made major strides to improve our infrastructure and facilities. Preparator and Collections Specialist Khalil Allaik completed a campus-wide inventory of sculptures and art-on-campus, including condition reports and recommendations for care and conservation. Sculpture conservation continued on three outdoor sculptures: Menashe Kadishman's *Trees*, located on Goodman campus, Tom Sternal's Vertical Forms I, II, III, located on Packer campus, and Igael Tumarkin's Chichen Itza White on Mountaintop campus is being restored after damage caused by a car collision.

With the addition of 900 square feet of space in the Ralph J. Wilson Study Center and Open Storage Facility in Building J, we began planning for a dedicated **Digitization** Lab. Through a generous loan of equipment from Olympus, in the coming year we will establish a protocol for the systematic digitization of artworks as part of their processing, as well as works in the permanent collection that need high-resolution and web images.

Through a partnership with Lehigh University Libraries, we catalogued our extensive collection of over 2,000 books and publications and organized these resources in our re-imagined LUAG Reading Room in Zoellner Arts Center. These publications are now discoverable through the ASA online library catalog and can be accessed on site by both Lehigh and the broader public.

CONSERVATION PROJECT

Conservator Daniel Kainz (Allentown, PA) works to repair and re-site the sculpture Chichen Itza White, c.1986, by Igael Tumarkin (Israeli, b. 1933), a gift to the university by Philip and Muriel Berman. The sculpture—one of over fifty on campus—was struck by a car and damaged during a snowstorm in the winter of 2018. The sculpture is located at the entrance to Lehigh's Mountaintop campus.



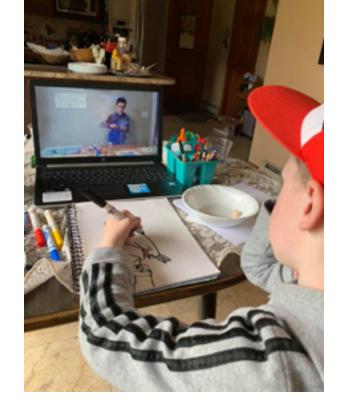
ADDRESS STAFFING NEEDS

Our team is LUAG's greatest asset, and we continued investment in professional learning over the past year. With a federal **Museums Empowered grant** from the Institute of Museum and Library Services (IMLS), we initiated the first of three years to implement strategic thinking and planning in our daily practice. As part of this grant, we held a two-day retreat in the fall and an online workshop in spring with consultant Laurel Molloy of Innovations Quantified (NYC) to articulate desired outcomes and "SMART" goals that align with our key priorities. In June, for the first time, the full LUAG team participated in the annual Association of Academic **Museums and Galleries (AAMG) Conference**, which was held online.

In order to build capacity and provide experiential learning for students, we hired ten student staff members over the past year. Serving as Visitor Services Representatives and Administrative Assistants, these student staff members provided essential support for LUAG while also building their experience and skills. At the close of the spring semester, we also hired a paid summer intern, Rei Ukon '21, to develop interpretive digital media and a marketing plan for the upcoming season of exhibitions and programs.









A Renewed Commitment to Anti-Racism

In response to the killings of George Floyd, Breonna Taylor, Ahmaud Arbery and others, and the subsequent protests and calls for action, we recommitted ourselves to anti-racism and the ongoing, daily work of diversity, equity, and inclusion. We collaborated with Lehigh student organizations, such as LU Artists for Change/Black Lives Matter Art Challenge on Instagram, to raise awareness and funds, and featured Black/African-American artists in LUAG's collection on our website and social media. In the year ahead, we will integrate anti-racist strategies in our work, notably with the exhibitions Doing Democracy and EQUILIBRAR, but also as a key component of a 5-year strategic plan.

LU students were invited to select a work of art from the LUAG Permanent Collection to use as inspiration for their own works of art. In another collaboration with LU Artists for Change LU students were encouraged to submit their own works of art with funds going to support the Black Lives Matter Movement.







CREATIVE RESPONSE: Ji Ho Choi



ORIGINAL: George Platt Lynes, Cyclops, 1940

Response to COVID-19

Due to the global COVID-19 pandemic, we closed to the public on March 17. Fortunately, given our newly relaunched website we were well-positioned to quickly transition our work and programming online, and created an online hub of resources, LUAG @ HOME. We offered a range of interactive online programs, such Visual Journaling with AAD Professor of Practice Jason Travers and Ian Birky, Director of Counseling and Psychological Services as part of the Art in Dialogue series. To help alleviate the stress of lockdown, we also offered Cocktails with a Curator, featuring Curator of Exhibitions and Collections Mark Wonsidler mixing a dry martini and connecting it with Ellsworth Kelly's art. In this final quarter of FY20, over 3,000 people engaged with online resources and programs through LUAG @ HOME.

LUAG staff worked remotely during this time, and prioritized projects that could be accessed digitally and off-site. Staff also attended and viewed several webinars related to collections care during COVID-19, including *Mitigating COVID-19 When Managing Paper-Based, Circulating, and Other Types of Collections,* presented by Centers for Disease Control and the Institute of Library and Museum Services, *Collections Care in the Age of COVID-19,* presented by the Foundation for Advancement in Conservation, and *Covid-19 Basics: Disinfecting Cultural Resources,* presented by National Center for Preservation Technology and Training (U.S. Department of the Interior).



CREATIVE RESPONSE: Michael Beaumont Jr.

Looking Ahead

As we prepare for the year ahead, we anticipate many changes given ongoing health and safety concerns related to COVID-19. We will implement social distancing in our programs and galleries, offer online programs as a core component of our work, and, as much as feasible, LUAG staff will continue working remotely. But despite these changes we are enthusiastic to continue our forward momentum, particularly with timely and relevant exhibitions such as *Doing Democracy* and *Well, Well, Well*: Picturing Wellness in the LUAG Collection in the coming year.

Clearly this is a pivotal moment for LUAG, and for the arts at Lehigh broadly. With new leadership at both the CAS Dean and Provost levels, and the University's aim to articulate a new strategic plan, we will align our work with these institutional priorities and the needs of the audiences that we serve. Conversations have begun in earnest to envision the possibility of a new, stand-alone art museum—the Lehigh University Museum of Art (LUMA), and we plan to conduct a feasibility study in the coming year.





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In Memoriam: Ricardo Viera

We mourn the loss of longtime Director and Professor Ricardo Viera, an artist, curator and scholar who led LUAG for 44 years and who grew the university's holdings to a world-class collection. Ricardo passed away on April 1, and was an innovator for visual literacy and an advocate for Latin American art. He retired from Lehigh in 2018, leaving a rich legacy in the arts, having established a nationally recognized collection of Latino and Latin American works on paper, photography and video. As a professor, Ricardo taught courses in museum and curatorial studies, special topics in the history of photography, public art and visual thinking strategies. He will be greatly missed.



Lehigh University Art Galleries



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